

#### Dr. VPSSM's

# Padmabhooshan Vasantraodada Patil Institute of Technology, Budhgaon (Sangli)

Approved by AICTE New Delhi & Recognized by Gov. of Maharashtra, Affiliated to D. BATU, Lonere.

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**Institute Innovation Council** 

## A Report on a session on Intellectual Property Rights

### **Title:**

A session on Intellectual Property Rights

**Date:** January 16, 2025

### **Objective:**

To create awareness and encourage first year students for filling IPR

#### **Benefit:**

- 1. Two hundred students attended session on IPR.
- 2. Students learned about types of intellectual property rights and its importance.
- 3. Students got awareness about the process of filling IPR.

#### **Overall Report:**

On January 16, 2025, the IIC Cell of PVPIT, Budhgaon held an intellectual property rights session for first-year students. Mr. Dhruv Bramhbhatt, the MD of Mycrave Consulting and Services, discussed the many forms of intellectual property rights and their significance. Miss Pooja Menon, COO of Mycrave Consulting and Services, elaborated on the concepts of "copyrights," "trademarks," and "design and utility patents." A few well-known incidents of IPR violation were discussed to highlight the need of possessing IPR. Students were informed about the IP rankings of various countries, as well as the benefits of owning intellectual property. In order to strengthen India's international IPR standing, the experts emphasized the need of submitting IPRs and encouraged students to pursue patent applications if they had an innovative idea. Miss Pooja Menon showed the IPR filing process to the students. Some students have doubts about copyright, patentability of ideas, and patent validity. The speakers clarified the queries of students and a few students met with speakers to discuss the prospects of obtaining a patent.



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Mr. Dhruv Bramhbhatt explaining importance of IPR during session



Miss Pooja Menon explaining IPR filing process