



Dr. VPSSM's  
**Padmabhooshan Vasantraodada Patil Institute of Technology, Budhgaon**  
(Sangli)

Approved by AICTE New Delhi & Recognized by Gov. of Maharashtra, Affiliated to  
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# **A Report on IPR session on Insights into Intellectual Property Rights**

## **Title:**

A session on Insights into Intellectual Property Rights

**Date:** March 22, 2024

## **Objective:**

To provide insights into filling for IPR

## **Benefit:**

1. More than hundred third year students attended workshop on IPR.
2. Students learned about types of intellectual property rights and its importance.
3. Students got awareness about the process of filling IPR.

## **Detailed Report on the IPR Filing Session at PVPIT, Budhgaon:**

On March 22, 2024, the Innovation and Incubation Cell (IIC) of PVPIT, Budhgaon organized an insightful and informative session on Insights of Intellectual Property Rights (IPR), aimed at third-year engineering students. The purpose of this session was to inspire students to explore the possibility of filing Intellectual Property Rights for their academic and innovative projects, fostering a culture of innovation and legal protection within the institution.

Mr. Dhruv Bramhbhatt, Managing Director of Mycrave Consulting and Services, a reputable consulting company with an emphasis on intellectual property management, conducted the session. Mr. Bramhbhatt imparted his vast expertise on the several types of intellectual property rights, such as utility patents, designs, trademarks, copyrights, and patents. In his talk, he discussed the fundamentals of intellectual property rights (IPR) and their significance, especially in the fiercely competitive innovation-driven market of today. He emphasized the importance of protecting one's intellectual property for future professional and business endeavors, in addition to serving as a safeguard for one's inventions.

The chief operating officer of Mycrave Consulting and Services, Miss Pooja Menon, then gave an extensive explanation of the IPR filing procedure. She concentrated on the finer points of submitting applications for trademarks, copyrights, and utility and design patents. Her talk was intended to help students learn how to safeguard their original and creative works step-by-step by simplifying the intricate filing procedures. Students were better able to understand the actual actions involved in submitting applications for different forms of intellectual property protection thanks to Miss Menon's live explanation of the IPR filing process. She stressed the



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value of securing legal protection for one's creations, pointing out that an idea or invention left unprotected is open to theft or copying. The experts explained that by increasing the number of patent filings, India could improve its global IPR ranking and competitiveness.

A number of students asked questions about copyrights, patentability of ideas, and the legitimacy of patents during the interactive section of the class. Each question was carefully answered by the speakers, who offered direction and clarification. They clarified the complexity involved in evaluating whether an idea or innovation is eligible for patent protection as well as the actions required to make sure it complies with all legal requirements. After the event, the students' interactions with the experts gave them a better understanding of the IPR environment and enabled them to investigate whether turning their initiatives into patented assets was feasible.

All in all, the session gave the students a thorough understanding of the IPR filing procedure and inspired them to think about formally securing intellectual property rights for their inventions.



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Mr. Dhruv Bramhbhatt and Miss Pooja Menon addressing students during IPR session

*Dr. Mukund Harugade  
IIC President*